



HGTV.com

SAGINAW, MICHIGAN RESIDENT WINS HGTV GREEN HOME GIVEAWAY 2009

Saginaw, MI [For Immediate Release - Monday, June 29, 2009]— A “completely overwhelmed” Kari Coffey shook with joy when she learned she was the winner of the second annual HGTV Green Home located in Tradition, Florida. Coffey, a 37-year old laboratory assistant from Saginaw, Michigan, had put her four-year-old daughter to bed and retired for the evening with her husband Mike when HGTV’s Chi-Lan Lieu knocked on her door to announce that she won the 2009 HGTV Green Home Giveaway grand-prize package valued at approximately \$750,000. Coffey’s excitement at receiving the news was televised on the *HGTV Green Home Giveaway 2009* special on Sunday, June 28, 2009 at 8 p.m. ET/PT.

“I am overwhelmed right now,” said a shaky Coffey. “Completely overwhelmed!”



Saginaw, MI resident Kari Coffey reacts with emotion upon learning that she is the winner of the **HGTV Green Home Giveaway 2009**. Coffey was surprised at her home by HGTV talent Chi Lan Lieu and a camera crew. The event was televised as part of the **HGTV Green Home Giveaway** special on Sunday 6/28.
Photo Credit: Domagalski Photography for HGTV

Coffey, whose name was drawn from nearly 17 million entries, is from a family of HGTV fans. Her grand-prize package includes the new, eco-friendly and fully furnished contemporary Spanish-style home situated in Tradition, Florida and a 2009 GMC Sierra Hybrid. Coffey said she is thrilled about the warm Florida location and the fact that the home is green. “My daughter wants to recycle because she learns about it at school. We’ve switched to the CFLs (compact florescent lights), but we’re excited about learning new ways to be green from the home.”

Located near Port St. Lucie, Florida, the HGTV Green Home includes three bedrooms and two and a half baths and features both construction and design elements that are known to contribute to an energy efficient, cleaner and even healthier living environment. The home received a Platinum LEED (Leadership in Energy and Environmental Design) certification and earned the Indoor airPLUS label from the U.S. Environmental Protection Agency (EPA).

“Tradition, Florida was the perfect community for our second annual HGTV Green Home Giveaway,” said Jim Samples, president of HGTV. “We wanted a community in a desirable location that showcases how you can live responsibly without compromising design aesthetics or modern amenities. The response to this year’s giveaway indicates that we were successful.”

About HGTV Green Home

[The HGTV Green Home Giveaway](#) complements the network’s annual HGTV Dream Home Giveaway, one of the most successful consumer promotions in cable TV history. The HGTV Green Home Giveaway 2009 involves sponsorship from several national advertisers including: General Motors Corporation, Shaw Industries Inc., Sears, Roebuck and Co., Kohler Co., S.C. Johnson & Son Inc., CaesarStone US, The Sherwin-Williams Company and Huhtamaki Food Service Inc. Additional information and official rules are available at [HGTV.com](#).

About HGTV

HGTV, America’s leader in home and lifestyle programming, is distributed to more than 97 million U.S. households and is one of cable’s top-rated networks. HGTV’s website, [HGTV.com](#), is the nation’s leading online home-and-garden destination that attracts an average of 5 million unique visitors per month. Headquartered in Knoxville, Tenn., with offices in New York, Los Angeles, Chicago, Detroit, Atlanta, Nashville and San Francisco, HGTV is owned by Scripps Networks Interactive Inc.(NYSE:SNI), the leading developer of lifestyle-oriented content for television and the Internet.

About Core Communities

The award-winning developer of the St. Lucie West and Tradition communities in Florida, Core Communities’ mission is to create and develop master-planned total-living community environments throughout the Southeastern United States. Its St. Lucie West community is today home to more than 7,500 residences and serves as the Spring Training home of the New York Mets. Tradition, Florida, encompasses more than 8,300 acres and serves as a catalyst for job creation on the Florida Treasure Coast. Visit

www.traditionfl.com for more information. Core Communities is headquartered in Port St. Lucie at Tradition Station, 10521 S.W. Village Center Drive, Suite 201, Port St. Lucie, FL 34987. Visit Core Communities on the Internet at CoreCommunities.com. Core Communities also is developing Tradition Hilton Head (www.traditionhh.com), the 5,300-acre master-planned community that is home to the first HGTV Green Home.

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